



MEET METALS AND STEEL INDUSTRY CHALLENGES

The metals industry plays a fundamental role in the growth and development of major industries and the greater global economy.



297 MILLION METRIC TONNES

Estimated demand for finished steel in Europe, the Middle East, and Africa in 2024

CHALLENGES AND HURDLES FOR THE METALS INDUSTRY



GROWING COMPETITION AND COSTS

To remain viable amid rising raw material costs, steelmakers face pressure to minimise total costs of operation (TCO). Reduce TCO with:

- Complete Lift truck maintenance programmes
- Evaluate existing equipment and monitor usage
- Look into flexible fleet options

ENVIRONMENTAL REGULATIONS AND SUSTAINABILITY TARGETS

Globally, the steel industry is striving to reduce emissions by at least 50% by 2050 and pushing towards net-zero by 2070.



- Consider trucks that lower emissions and improve air quality without sacrificing power.
- Understand your clean power options



OPERATIONAL SAFETY AND COLLISION AVOIDANCE

Accidents and injuries can slow down an operation's workflow, cause possible health and safety issues and drive up insurance costs.

- Choose equipment comfort and all-around visibility
- Evaluate operator assistance options
- Equip lift trucks with telematics



LOAD VARIATION AND NEED FOR SPECIAL ATTACHMENTS



Mishandling metal products can damage trucks and products, slow down operations, and make it difficult to meet demand. Metal products with awkward shapes, heavy weights or large dimensions require specific handling solutions. Investigate front-end attachments

- Extra wide fork carriages including special (multiple) forks
- Coil rams
- Load stabiliser and pipe clamps
- C-hooks
- Magnets and hydraulic clamps
- Rotators and tipping spreaders
- Forkmounted ladle attachment
- Heat protection on attachments
- Hydraulic and mechanical slabgrabber



OPTIMISE YOUR FLEET

Speak to your local Hyster dealer on innovative ways to tackle your challenges in metal and steel handling operations.



HYSTER EUROPE

Centennial House, Frimley Business Park, Frimley, Surrey, GU16 7SG, England.

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Visit us online at www.hyster.com or call us at +44 (0) 1276 538500.

HYSTER-YALE UK LIMITED trading as Hyster Europe.
Registered Address: Centennial House, Building 4.5, Frimley Business Park, Frimley, Surrey GU16 7SG, United Kingdom.
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